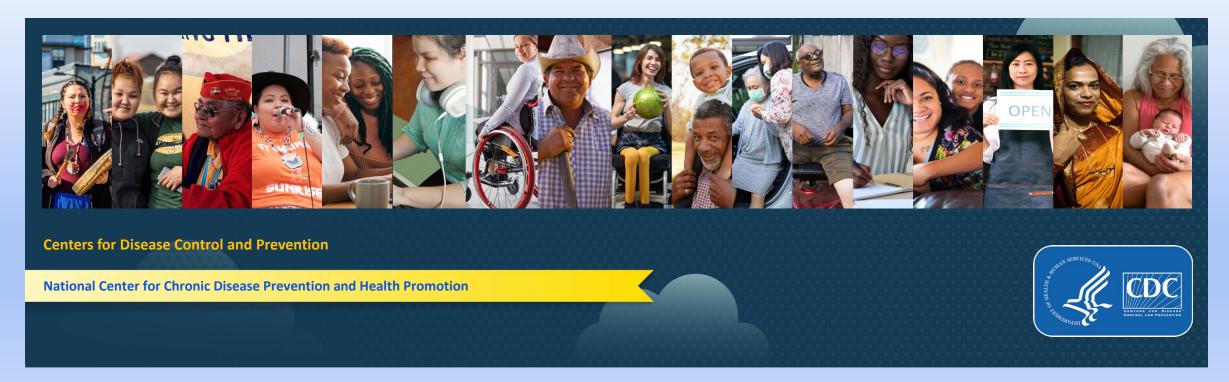
DP17-1705: SCALING THE NATIONAL DIABETES PREVENTION PROGRAM IN UNDERSERVED AREAS

Black Women's Health Imperative

Principle Investigator: Linda Goler Blount, MPH, BWHI President & CEO



BWHI AFFILIATES: 7



Fundamental Health Solutions Jackson, TN (English & Spanish)



The Wellness Coalition
Montgomery, AL (English)



Indiana Minority Health Coalition Indianapolis, IN (English & Spanish)



Urban Health Resource Detroit, MI (English)



Life's Perfect 7
Katy, TX (English & Spanish)



Whatley Health Services, Inc. Tuscaloosa, AL (English & Spanish)



Rural Health Medical Program, Inc. Selma, AL (English)

MAP OF AFFILIATES

- Alabama
- Indiana
- Michigan
- Tennessee
- Texas



* Black Women's Health Imperative serves a national audience

POPULATION FOCUS

- Black Men and Women
- Hispanic/Latino Men and Women
- Medicaid Beneficiaries
- Medicare Beneficiaries

ORGANIZATION STATS

- Total Number Enrolled: 1,797
- Total Number Enrolled by Population of Focus
 - Blacks 1,436
 - Hispanics 200
 - Number & percent of completers (retention): 28.6%
 - Risk reduction or weight loss by population of focus (outcomes)
 - Blacks 4.71%
 - Hispanics 12.65%
- MDPP Suppliers Onboarded: 6

BWHI TAKING PREVENTION TO THE PEOPLE

PAULA GREEN-SMITH, VP TRAINING AND TECHNICAL ASSISTANCE LENEÉ REEDUS-CARSON, EDUCATION PROGRAM DIRECTOR, CHRONIC DISEASE MANAGEMENT

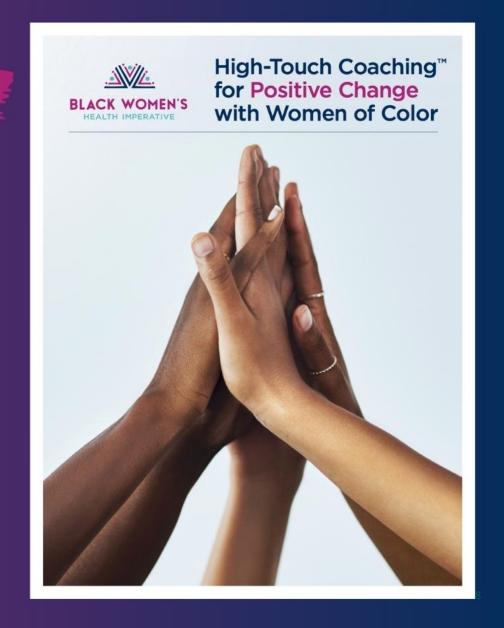




Our presentation highlights a few of the innovative approaches used, both as a grant recipient and program provider, to increase the availability of the program through training and capacity-building, communications, and our tailored digital program delivery.

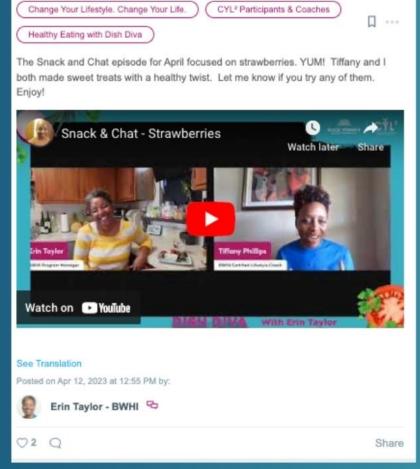
High-Touch Coaching™

Our coaching model reflects our understanding, value, and respect for the lived experience and intersectionality of women of color and how those both influence thoughts, decisions, and behavior change.



The BWHI App







Culturally Tailored Curriculum

BWHI adapted the PreventT2 curriculum and added 5 new modules, based on our feedback from Black women:

 Chronic Stress, Intersectionality, and Lived Experience

- Practice Self-Care for Life!
- Aging Like a Fine Wine: Achieving Weight Goals During Mid-Life
- More About Aging Like a Fine Wine: Hormones and Menopause
- What's Money Got to Do With It?



The Men's Room

Project Objective

The project objective is to increase the enrollment of Black men in the BWHI lifestyle change program by engaging them to adapt and culturally tailor the curriculum for themselves.

Additional Outcomes

- Increased awareness regarding various health issues affecting Black men
- Positive self-reported changes related to such variables as chronic stress/stressors, self-care, selfconfidence, and social connectedness.





Contact Us

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